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## Jenn-Air Provides Design Community with CEU Credit Opportunities During K/BIS

*CEU Courses Offer Attendees Lessons in Refrigeration, Ventilation and Appliance Placement Trends*

CHICAGO (McCormick Place, Booth #N7107) (April 14, 2010) – During the Kitchen and Bath Industry Show (K/BIS), Jenn-Air is providing designers with educational opportunities at its booth. Two of Whirlpool Corporation's National Kitchen and Bath Association (NKBA) Continuing Education Unit (CEU) courses will be taught by certified master kitchen and bath designers Morton Block and Judith A. Neary. In addition, Jenn-Air is sponsoring and co-authoring the K/BIS center stage presentation from designer Stephen Fuller on the growing trend of placing kitchen appliances in convenient locations throughout the home.

The courses include:

### Built-In Refrigeration – Morton Block

With more than 30 years of industry experience, author, designer and training consultant Morton Block will offer expert information on built-in refrigeration to attendees on Friday, April 16 and Saturday, April 17 from 11 a.m. to 12 p.m.

### Downdraft Ventilation – Judith A. Neary

Judith Neary, a 25-year industry veteran and NKBA instructor, will discuss proper downdraft ventilation with attendees on Friday, April 16 and Saturday, April 17 from 3 to 4 p.m.

### Appliances in Unexpected Places – Stephen Fuller

Stephen Fuller, founder of one of the most sought-after residential design firm, Stephen Fuller, Inc., will discuss the strategic placement of kitchen appliances – from warming drawers in home theaters to

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beverage centers in bedrooms, on April 17 from 1:45 to 2:45 p.m., located at N5701. Fuller's renderings throughout the presentation will include the new Jenn-Air® 3-D appliance models available for Google SketchUp™.

After the show, the courses will be available on *AECDaily.com* and *InsideAdvantage.com*.

In addition to the CEU courses, Jenn-Air will feature its new super-premium line, including award-winning wall ovens, downdraft cooktops with the industry's best-performing ventilation system\* and fully integrated flush and built-in refrigerators.

\*among hoods and downdraft cooktops

### **About Whirlpool Corporation**

Whirlpool Corporation works to exceed expectations with appliances that help building professionals create homes of distinction. The Inside Advantage™ is designed to meet the needs of Whirlpool Corporation's building community customers. More than a program, The Inside Advantage™ provides trade customers with the strength of Powerful Brands, Innovative Products, Market Insight and Targeted Services, all from one company.

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$17 billion in 2009, 67,000 employees, and 67 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. For more information on Whirlpool Corporation and its offerings for building professionals, please visit *insideadvantage.com* or call 1-800-952-2537.

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