

FOR IMMEDIATE RELEASE



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Jenn-Air Solves Ventilation Limitations with New Ductless Downdraft Cooktop

LAS VEGAS (Las Vegas Convention Center, #C5843) (Jan. 20, 2009) – Jenn-Air introduces the industry’s only ductless downdraft cooktop offering high-rise apartments and condos and households unable to run ductwork or vent smoke outside the performance of downdraft ventilation technology.

Available this fall, along with the new collection of top-of-the-line wall ovens and cooktops, the exclusive ductless downdraft kit allows for the high-performance Jenn-Air® downdraft ventilation system to be installed in virtually any home without a major remodel to accommodate ducting. Using a powerful, first-of-its-kind filter to capture smoke and steam, the new ductless downdraft system also allows for an open kitchen layout and the flexibility of placing cooktops on islands or peninsulas without worrying about installation constraints.

“With *Jenn-Air’s* new downdraft ventilation technology, builders and Remodelers can add aesthetic appeal and functionality to kitchen layouts in all types of residences,” said Tracy Frye, senior contract marketing manager at Whirlpool Corporation.

Other thoughtful design elements include electronic ignition for reliable lighting and automatic re-ignition in case gas flames are blown out; continuous cast-iron grates with a porcelain coating for greater durability; industry-exclusive electronic touch controls for a sleek, integrated surface that allows for easy cookware maneuvering; and a more convenient, shallow downdraft chamber for easier cleanup.

The new downdraft cooktop collection will be available in 30- and 36-inch configurations in Euro-Style Stainless finishes for both gas and electric models, and in Floating Glass and Oiled Bronze finishes for electric models.

- more -

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Whirlpool Corporation works to exceed expectations with appliances that help building professionals create homes of distinction. The company's The Inside Advantage™ Program offers Powerful Brands, Innovative Products, Targeted Services and Consumer Insight to support building professionals.

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of more than \$19 billion, more than 73,000 employees and 69 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. For more information on Whirlpool Corporation and its offerings for building professionals, visit insideadvantage.com or call 800-253-3977.

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