

FOR IMMEDIATE RELEASE



PRESS CONTACT:  
WHITNEY DEAN  
MILLER BROOKS  
317.873.8100  
WHITNEY@MILLERBROOKS.COM

FOR IMMEDIATE RELEASE

## Whirlpool Corporation Awarded Prestigious LEED® Green Building Certification

*Company's Atlanta and Columbus Facilities Among 10 Largest LEED Certified Distribution Centers in the United States*

BENTON HARBOR, Mich., (April 5, 2010) — Whirlpool Corporation today announced its regional distribution centers (RDCs) in McDonough, Ga. (near Atlanta) and Spanaway, Wash. (near Seattle), has been award Gold LEED Certification and its RDCs in Columbus, Ohio, and Denver, Colo., have been awarded LEED Certification.

LEED is an internationally recognized green building certification system, providing third-party verification that a building or community was designed and built using strategies aimed at improving performance across all the metrics that matter most: energy savings, water efficiency, CO2 emissions reduction, improved indoor environmental quality, and stewardship of resources and sensitivity to their impacts. The LEED rating system offers four certification levels for new construction — Certified, Silver, Gold and Platinum. The certification was established by the U.S. Green Building Council and verified by the Green Building Certification Institute (GBCI).

Large enough to hold 31 football fields each, Whirlpool Corporation's 1.6 million square foot Atlanta and Columbus facilities are among the 10 largest LEED certified warehouses in the United States. The Atlanta facility is the largest LEED Gold industrial building in the United States and the second largest globally. The design and construction of the Atlanta, Columbus,

- more -

[insideadvantage.com](http://insideadvantage.com) • 2000 M-63 NORTH • BENTON HARBOR, MI 49022



Denver, and Seattle RDCs will generate an energy savings of more than 20 percent and more than 40 percent water efficiency.

“Pursuing the voluntary LEED certification is just another example of Whirlpool Corporation’s commitment to sustainability,” said Brian Hancock, vice president of Whirlpool Corporation’s supply chain organization. “When we were planning construction of these buildings we knew we wanted environmentally-friendly and efficient design.”

Whirlpool achieved LEED certification for energy use, lighting, water and material use, as well as incorporating a variety of other sustainable strategies. By using less energy and water, LEED certified buildings save money for families, businesses and taxpayers; reduce greenhouse gas emissions; and contribute to a healthier environment for residents, workers and the larger community.

“Buildings are a prime example of how human systems integrate with natural systems,” said Rick Fedrizzi, president, CEO and founder, U.S. Green Building Council. “Whirlpool Corporation’s Atlanta, Columbus, Denver and Seattle distribution centers efficiently use our natural resources and make an immediate, positive impact on our planet, which will benefit future generations to come.”

Gold LEED certification of the Atlanta and Seattle RDCs and LEED certification of the Columbus and Denver RDCs was based on a number of green design and construction features that positively impact Whirlpool and the broader community. These features include:

- **Open Space:** To provide a high ratio of open space to promote biodiversity, the Denver and Seattle RDCs were located on sites larger than the facility required in order to maximize open space. As part of the purchase, a majority of each site was restored to a natural state by planting native seed, achieving greater than a 60 percent increase in open space over zoning requirements on each site.
- **Storm water Quality Control:** All four RDCs collect and treat storm water on site in order to limit disruption and pollution of natural water flows and to remove pollutants from runoff from impervious areas.

- more -

---

insideadvantage.com • 2000 M-63 NORTH • BENTON HARBOR, MI 49022



- **Heat Island Effect Roof:** White TPO membrane with an SRI value of nearly 100 were installed across the each roof to provide a highly reflective surface and reduce heat island effect, or warmer temperatures experienced in developed or urban areas compared to adjacent rural areas as a result of solar energy retention on constructed surfaces.
- **Heat Island Effect Non-Roof:** The Atlanta RDC used non-colored concrete for roadways, sidewalks and parking areas, which also helps reduce heat island effect.
- **Light Pollution Reduction:** Interior and exterior lighting for the Atlanta and Seattle RDCs are designed with automatic lighting controls that turn off non-essential lighting during non-business hours to minimize light trespass from the building and site, and to also avoid night sky pollution.
- **Water Use Reduction:** The restrooms in all four RDCs are equipped with dual-flush valves for the toilets and high-efficiency low-flow urinals. Faucets in the facility also are ultra low-flow. The performance of these fixtures should result in more than 40 percent reductions in annual water savings at RDC.
- **Optimized Energy Performance:** Installation of highly efficient fluorescent interior and exterior lighting, electric space heating, pump usage and heat rejection, as well as lighting control measures such as task lighting and switches with occupancy sensor overrides significantly reduces energy use.
- **Recycled Content, Regional Materials and Certified Wood:** Materials containing recycled content and regional materials extracted and manufactured within 500 miles of the RDCs were used whenever possible during the construction of the buildings. Nearly 60 percent of the wood used to build the Columbus RDC, more than 70 percent used in the Atlanta RDC, and more than 85 percent used in the Seattle RDC was Forest Stewardship Council (FSC) certified.
- **Measurement and verification:** The Seattle RDC has implemented a building automation and control system to support continuous improvement of building performance over the life of the building. Energy consumption is metered and tracked continuously, along with indoor environmental conditions such as temperature, carbon dioxide levels and air flow.
- **Low Emitting Materials:** Low emitting materials (paint, carpet, etc.) were used in an effort to reduce the quantity of indoor air contaminants harmful to provide a healthier working environment.
- **Increased Ventilation:** Increased fresh air ventilation in all occupied spaces was designed to exceed the minimum rates required by more than 30 percent.

- more -

[insideadvantage.com](http://insideadvantage.com) • 2000 M-63 NORTH • BENTON HARBOR, MI 49022



- **Fuel Efficient Vehicle Parking:** Preferred parking spaces are provided at all four RDCs to those who carpool, vanpool, or drive a low-emitting, fuel-efficient vehicle.
- **Water Efficient Landscaping:** The RDCs use native plantings appropriate for the climate, topography and use. The Atlanta and Spanaway RDCs' landscaping is comprised of native plantings and drought tolerant species that require no irrigation, resulting in a 100 percent reduction in potable water use. The majority of the landscaping for the Denver RDC is a native seed that requires no irrigation. The remaining areas around the entry, parking areas, and building perimeter landscaped with trees and shrubs utilize a drip irrigation system, irrigation controllers and rain sensors to increase irrigation efficiency, resulting in a 97 percent reduction in water use. The Columbus RDC reuses collected rain water to irrigate the native plants used in the landscaping.
- **Educational Program:** Education programs describe the buildings' sustainable design practices and include an educational display highlighting the buildings' sustainable design features, a case study describing each building's design features and a public tours program.
- **Low Mercury Lighting:** The Atlanta and Seattle RDCs established a program to maintain in the design, construction, and operations and maintenance phases, a toxic material source reduction program to reduce the amount of mercury brought into buildings through purchasing of light bulbs. An innovation in design credit was awarded to the Atlanta and Seattle RDCs for development and implementation of this program.
- **Connected to Railcar Service:** In addition to truck transit, all RDCs are able to connect to railcar service. Trains are generally considered three times more efficient than trucks on a ton-mile basis.
- **Electric Lift Truck Use:** Electric lift trucks also are used within the facilities, rather than propane lift trucks, helping to reduce greenhouse gas emissions as well as improve the indoor air quality in the facilities.

### About the U.S. Green Building Council

The Washington, D.C.-based U.S. Green Building Council is committed to a prosperous and sustainable future for our nation through cost-efficient and energy-saving green buildings. With a community comprising 78 local affiliates, more than 20,000 member companies and organizations, and more than 100,000 LEED Accredited Professionals, USGBC is the driving force of an industry that is projected to

- more -

[insideadvantage.com](http://insideadvantage.com) • 2000 M-63 NORTH • BENTON HARBOR, MI 49022

---



soar to \$60 billion by 2010. The USGBC leads an unlikely diverse constituency of builders and environmentalists, corporations and nonprofit organizations, elected officials and concerned citizens, and teachers and students.

Buildings in the United States are responsible for 39 percent of CO2 emissions, 40 percent of energy consumption, 13 percent water consumption and 15 percent of GDP per year, making green building a source of significant environmental and economic opportunity. Greater building efficiency can meet 85 percent of future U.S. demand for energy, and a national commitment to green building has the potential to generate 2.5 million jobs.

### **LEED**

The U.S. Green Building Council's LEED green building certification system is the foremost program for the design, construction and operation of green buildings. The U.S. Green Building Council's LEED rating system is the preeminent program for the design, construction and operation of green buildings. 35,000 projects are currently participating in the LEED system, comprising over 5.6 billion square feet of construction space in all 50 states and 91 countries.

By using less energy and water, LEED certified buildings save money for families, businesses and tax payers; reduce greenhouse gas emissions; and contribute to a healthier environment for residents, workers and the larger community.

USGBC was founded by current President and CEO Rick Fedrizzi, who spent 25 years as a Fortune 500 executive. Under his 15-year leadership, the organization has become the preeminent green building, membership, policy, standards, influential, education and research organization in the nation.

### **About Whirlpool Corporation**

Whirlpool Corporation works to exceed expectations with appliances that help building professionals create homes of distinction. The Inside Advantage™ is designed to meet the needs of Whirlpool Corporation's building community customers. More than a program, The Inside Advantage™ provides trade customers with the strength of Powerful Brands, Innovative Products, Market Insight and Targeted Services, all from one company.

- more -

---

[insideadvantage.com](http://insideadvantage.com) • 2000 M-63 NORTH • BENTON HARBOR, MI 49022



Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$17 billion in 2009, 67,000 employees, and 67 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. For more information on Whirlpool Corporation and its offerings for building professionals, please visit [insideadvantage.com](http://insideadvantage.com) or call 1-800-952-2537.

###

---

[insideadvantage.com](http://insideadvantage.com) • 2000 M-63 NORTH • BENTON HARBOR, MI 49022

